

Show Gardens

Blenheim Palace Flower Show is now established as one of the UK's leading Flower Shows, it attracts over 25,000 visitors a year. Our visitors enjoy a show that is full of quality plants, the show gardens, Grand Floral Pavilion, floral art competitions and an opportunity to purchase products from sculpture to fashion, furniture to a wide selection of gardening sundries.

Show Gardens are open to absolutely anyone in the garden design and horticultural industry, we love to receive your designs and see them created to inspire and entice the public into designing their own garden spaces.

Gardens are a major focus at our show for visitors and the media that attends. It showcases the best UK design talent. This is a unique and special way for you to engage with potential clients face to face, to promote your business or to raise awareness about a brand campaign or organisation. It is also an opportunity for you to shine as a garden designer.

For 2020, the Show Gardens will follow the theme of '**Pollinators Paradise**', urban, country or futuristic; designers are asked to let their imagination go wild. Each completed garden should fit within a 5m x 5m space, contain no less than 60% of planting, it could also include some hard landscaping and show a creative use of the space in line with the show garden theme.

General information

- Each 5m x 5m space will be marked out with a wooden frame, 15cm high.
- Limited digging is allowed into the ground due to the show ground being a National Heritage Site.
- An electrical supply will be available to each garden during build up and can be supplied throughout the duration of the show.
- A water supply is available during build up and throughout the show.
- Sponsorship of all Show Gardens is encouraged but must comply with the Show guidelines in consultation with the Show Manager.
- Working hours to build the garden will be Tuesday, Wednesday, Thursday between 8am until 20.00
- A feature about the garden will be published on the show website and in the Show Guide.

Sponsorship

Aztec Events will provide financial support to the limit of £1000 for each Show Garden. Payments will be made in 2 parts £500 on 1 June 2020 and a further payment made 20 June. Full details will be provided on application.

Key Dates

Application Form & Design Deadline
All Gardens allocated by
Show Guide copy deadline
Build up from
Build complete by
Judging
Show Days
Plant Sell Off
Breakdown begins from
Breakdown to be completed by

Monday 2 March 2020 Tuesday 31 March 2020 Monday 1 June 2020 From 8am Tuesday 23 June 20.00 Thursday 25 June 8.30am Friday 26 June 26, 27, 28 June 10.00 – 17.00 From 16.00 Sunday 28 June 17.30 Sunday 28 June 12.00 Midday Monday 29 June

Show Garden Deposit

A refundable deposit of £100 is required with the completed application form. This will be refunded after the show.

Awards

Each Show Garden will be judged by a panel of horticultural judges and could be awarded Gold, Silver Gilt, Silver, Bronze awards. A 'Best Show Garden' Award will be made of £500.

Tickets and Passes

Eight build up passes will be issued for the build up and breakdown period plus the necessary vehicle permits.

For each day of the show four exhibitor badges plus one vehicle permit will be issued. Each Show Garden will be entitled to 4 complimentary guest tickets for each day of the show.

What to do next?

Submit an application, complete the Show Garden application form and attach a basic drawing showing your idea for the garden, to scale and annotated with key elements of the design. Also a preliminary planting list should be included showing the type of plants that will be used in the scheme.

For more information contact Mig Kimpton 07831 838851.

Your application form can be emailed to mig@migkimpton.com or posted to Mig Kimpton,

Flower Show Manager, Aztec Events 48 South Street, Rochford, Essex SS4 1BQ